

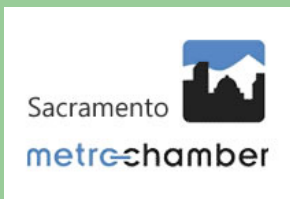


# Easy as 1, 2, 3

## OUR MISSION:

The Sacramento Area Sustainable Business Program promotes businesses that adopt environmentally-friendly practices and conserve resources.

## Program Sponsors:



## Become a **Sacramento Area Sustainable Business** in **Three Easy Steps...**

1. **APPLICATION.** Review the certification criteria and checklists, at [www.SacramentoAreaSustainableBusiness.org](http://www.SacramentoAreaSustainableBusiness.org). Fill out the checklists indicating the suggested measures or practices you select. Once implemented, submit an application and your completed checklists for review.
2. **VERIFICATION.** Allow program staff to verify the selected measures and track your progress by setting up a site visit at your place of business. Once certified, your business will be presented with a certificate and window placard indicating the level of certification.
3. **RECOGNITION.** Submit a business description, a business logo, and a picture of your choice. These will be used on the Sacramento Sustainable Business website where your business will gain free advertising.

## What are the benefits of being a **Sacramento Area Sustainable Business**?

- ◆ Free assistance in making changes to your business
- ◆ Free advertising and promotion
- ◆ Cost savings through improved efficiency, energy and water conservation, and waste reduction
- ◆ Community recognition of your voluntary efforts to improve our environment
- ◆ The opportunity to gain recognition in the SSB quarterly newsletter
- ◆ The opportunity to gain recognition through SSB annual awards ceremony



# Sacramento Area Sustainable Business Program Application

I AM READY TO BECOME A SUSTAINABLE BUSINESS! PLEASE CALL ME TO DISCUSS HOW TO GET STARTED.

DATE: \_\_\_\_\_

FACILITY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

Please complete form and e-mail/fax/mail to:

**Business Environmental Resource Center (BERC)**  
3200 Freedom Park Drive, Suite 100,  
McClellan, Ca 95652

Fax: (916) 874-1003 Phone: (916) 874-2100 e-mail: [SSB@sacberc.org](mailto:SSB@sacberc.org)